

Healthy Futures

The Sustainable Development Commission's Healthy Futures programme helps the NHS and wider health sector explore how it can promote improved health and stronger, healthier and more sustainable communities. More information about the Sustainable Development Commission is available at www.sd-commission.org.uk.

NHS Good Corporate Citizenship Assessment Model Case Studies:

West Midlands NHS as a Good Corporate Citizen Network

was set up in July 2006 to encourage and promote the use of the NHS Good Corporate Citizenship Assessment Model; to share good practice and expertise, and signpost available assistance and resources. It currently has permanent members from 21 of the 25 NHS trusts in the region (including mental health trusts), as well as members from West Midlands Ambulance Trust, NHS West Midlands and members from two PCTs. Each of the members reports directly to the board of their organisation.

The network runs focused and practical workshops to facilitate action. To date, these have focussed on waste and energy. Consequently, a waste action subgroup was set up to take key waste issues forward in 2007 in partnership with the Environment Agency and the National Industrial Symbiosis Programme. Two events on waste management have been run; one on good practice & duty of care for waste managers, the other on training and awareness for wider staff. Two further events are planned on hazardous waste and innovation around waste.

Sarah Davis, Public Health Project Manager at Department of Health (West Midlands) said: *"There is a lot of enthusiasm from the trusts in our region to do as much as they can to become good corporate citizens and already some good work going on. We are providing a resource to give NHS organisations in the West Midlands as much help as we can to facilitate this work. Our network is member-led, practical and focused and we hope that it provides sufficient assistance and encouragement for trusts to go forward and confidently establish themselves as good corporate citizens."*

Their Annual Excellence in Public Health Conference on 10th May this year will focus on sustainable development/good corporate citizenship and the role of the NHS, with specific master classes for NHS trusts on how they can take practical steps towards becoming good corporate citizens.

NHS Good Corporate Citizenship Assessment Model update:

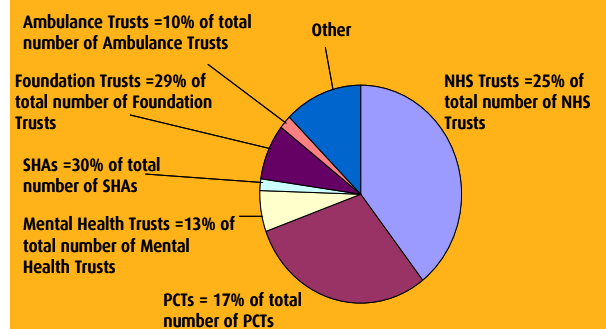
Since its launch in February 2006, the Model:

- Has received approximately 21,836 visitors;
- Has 320 registered users in total, of which 167 are NHS organisations. NHS organisations registered include:
 - 29% of Foundation Trusts
 - 25% of NHS Trusts;
 - 17% of Primary Care Trusts;
 - 13% of Mental Health Trusts;
 - 10% of Ambulance Trusts;
 - 30% of the new SHAs.

www.corporatecitizen.nhs.uk

Assessment Model NHS user data by:

Organisation



Region

